

# PROGRAMME

THURSDAY

MARCH 10, 2022

08:30–09:00

**Registration**

09:00–09:30

OPENING

Dr. Mohammed Ali, *General Manager, Sphinx Publishing*

09:30–10:15

**الرؤية الإصلاحية لمناهج التعليم قبل الجامعي ٢٠٢٢ / ٢٠١٧**

يتناول العرض الرؤية الإصلاحية لمناهج التعليم قبل الجامعي في مصر، التي تبنتها وزارة التربية والتعليم والتعليم الفني، وبدأ العمل عليها عام ٢٠١٧، وطُبِّقت للمرة الأولى عام ٢٠١٨. ويوضح العرض فلسفة هذه الحركة والأهداف التي قامت عليها، ومواصفات الخزيج الذي يستهدفه هذا التطوير. يتناول العرض أيضاً، الركائز أو الدعائم التي بُنيت عليها المناهج المطوّرة والمداخل المختلفة والمسارات المُتَّبعة بهدف تحقيق فلسفة هذه الحركة وأهدافها. أخيراً، يتناول العرض الخطوات الإجرائية المُنفَّذة منذ إعلان التطوير حتّى اليوم، وكذلك الخطوات المستقبلية.

أ.د. نوال شلبي، مدير مركز تطوير المناهج والمواد التعليمية

10:15–11:00

**SCIENCE AND MATHEMATICS: THE UNIVERSAL LANGUAGE**

This presentation introduces York Global Corpus, the brand new programme for science and mathematics education worldwide, launched by York Press. In this session, key ideas behind the underlying framework and pedagogy are revealed, alongside how these can improve attainment. There is also a walkthrough of the teaching and learning resources, designed with the vision of making high-quality STEM education globally accessible.

Karl Warsi, *Freelance Publisher*

11:00–11:15

**Break**

11:15–12:00

**MATHEMATICS MADE VISIBLE**

Conceptual understanding is critical to attainment in mathematics, and there are many pedagogical approaches available worldwide that claim to provide the best impact. Since students learn in very different ways, it is difficult to know which particular approach is most effective. This session explores the pedagogy behind York Global Mathematics and, in particular, how the visualisation of concepts can aid teaching and learning whichever curriculum your students are following.

Karl Warsi, *Freelance Publisher*

12:00–12:45

**BUILDING SCIENTIFIC SKILLS**

Learning the skills to support scientific thinking is fundamental for the study of science, as well as for students to be able to make sense of the world around them. Not only do these skills help develop scientists of the future, but they also help engage students by adding interest and encouraging critical thinking. This interactive session will focus on how to achieve effective integration of scientific skills into science lessons, by using the main York Global Corpus content alongside the separate Skills strand content.

Karl Warsi, *Freelance Publisher*

12:45–1:30

**ESTABLISHING CONNECTIONS**

The world is becoming more and more connected, and the children we teach today will grow up to live in an even more globally connected world. Teachers can help prepare them for this evolving world by helping them establish connections in the classroom, in their local area, and around the world! Want to know how? In this practical, hands on session, we'll take a look at some simple ideas to help teachers develop connections through the primary social science class.

Amanda McLoughlin, *Teacher Trainer*

1:30–2:15

**مهارات التفكير العليا والمكتبة الرقمية**

إن كنت ترغب في التعرف على استراتيجيات قراءة تشمل تطوير 6 مهارات تفكير عليا أساسية لدى الطلاب، شاركنا في هذه الجلسة التفاعلية التي سنتعرف من خلالها على إحدى أهم استراتيجيات تعلّم القراءة وتعليمها، وعلى كيفية تطبيقها من خلال القصص القرائية في جميع اللغات، باستخدام الكتب المطبوعة والرقمية معاً.

Rabih Farah, *Leadership and Education Consultant*

2:15

**Lunch**

# PROGRAMME

FRIDAY

MARCH 11, 2022

09:00–09:45

## ENQUIRY BASED SCIENCE

This workshop will introduce you to Enquiry Based Learning, where your pupils will be inspired to solve problems, question their own understanding, and become "scientists". Over the hour we will hypothesise, carry out our own experiments, and prove or disprove our assumptions. Don't worry, you won't need to bring any scientific equipment with you just; an inquisitive mind open to new ideas and ready to try things out.

Alan Yeoman, *Pearson Lead Primary Trainer*

09:45–10:45

## القراءة مدخل الى حب اللغة العربية

من مَنَّا لا يحبُّ القراءة؟ ولكن كم من الوقت نمضيه ونحن نقرأ؟ ما الذي يمكن أن يساعدنا في تشجيع طلابنا على القراءة أكثر، وخاصةً بلغتهم الأم، ومن ذلك دفعهم إلى التعلُّق بها؟ سنعمل معًا خلال هذه الجلسة، للتعرف على القراءة المتدرّجة التي تسمح لطلابنا بالاستمتاع بالقراءة وبالتالي تحببها إليهم. فالقراءة المتدرّجة ترتقي بالمتعلِّم إلى مستوى أعلى من مستواه القرائي الفعلي بسلاسة ومثانة، لكنَّ الأهمَّ هو أنَّها تلبِّي رغباته وقدراته القرائية.

Rabih Farah, *Leadership and Education Consultant*

10:45–11:15

## EGYPTIAN SCHOLASTIC TEST: JOIN THE WATCH

This session will present the proper tools needed in order to become an EST proctor. It will explore the qualifications needed for proctors to become certified by the EST, their responsibilities, and mode of operation. It also provides helpful information for teachers who want to aid their students in registering for any EST service.

Joe Ephrem, *Operations Manager, Assessment Director*

11:15–12:00

## ACTIVE LEARN STRATEGIES FOR READING COMPREHENSION (INSPIRE ENGLISH)

Long gone are the days when Reading Comprehension relied on reading a passage then answering a series of questions. This workshop will guide you through how to utilise Active Learning techniques to raise attainment in reading and comprehension. Be prepared to join in fast moving activities where you will be putting new strategies into action as we follow a sample lesson from start to finish. Although this is aimed at staff working with pupils in KS3, the strategies can be applied and adapted for all stages and subjects.

Alan Yeoman, *Pearson Lead Primary Trainer*

12:00–1:00

## Break

1:00–1:30

## SYNOPSIS OF EST I MATH: UNDER THE MAGNIFYING GLASS

This session will give an overview of the EST I Math content and compare it to the Math sections in other standardised tests. Attendees will understand why this test is suitable for students completing the American Diploma. Attendees will be also given instructional suggestions for students preparing for the EST's.

Mary Quadrini, *Mathematics Consultant*

1:30–2:15

## THE POWER OF READING

During this session, we will take an in-depth look at how children learn to read. We will discuss what difficulties we face when trying to teach children to read, as well as exploring synthetic phonics and how it can help children become successful readers.

Mark Whittaker, *UK Learning Consultant, Pearson Education*

2:15

## Lunch

# PROGRAMME

FRIDAY MARCH 11, 2022

## Parallel Sessions

09:00–09:45

### GLOBAL SCALE OF ENGLISH: THE ULTIMATE COMPASS FOR EVERY LEARNER'S JOURNEY

Research shows us that effective teaching and learning is outcome-focused. By setting clear goals – and measuring progress towards those goals – we can better understand the impact of what is being taught. The Global Scale of English (GSE) was developed to support teachers in the practical application of goal setting against an international standard for English. In this session, we will look at ways in which the GSE supports teachers in their day-to-day work, showcasing the tools and resources that are freely available online.

Mike Mayor, *Director of English Learning Research & Design at Pearson*

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09:45–10:15

### READY FOR ANYTHING

A full set of digital tools and a flexible curriculum mean that an institution can provide quality instruction in any mode. Additionally, the ability to adapt to rapidly changing conditions is at the centre of institutional readiness.

Pamela Johnson, *Pearson Learning Consultant*

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10:15–11:00

### KICKING AND SCREAMING DOWN THE LIFELONG PATH OF LEARNING?

There is a belief (or myth?) that before the pandemic, teachers were aggressively against digital education and were pushed kicking and screaming into the future. Is that fair? Is that even true? Maybe there are two sides. Maybe there is more to that story. What is certain is that we are walking a different path than we were in 2019 and the road ahead is still unclear. We know that education is not distilled into a year, but a whole life and the world of education do not depend only on a teacher and a coursebook. Let's try and shed some light, get connected onto the same wavelength and destroy some myths. Once we've done that, let's look at how Pearson is ready for this journey.

Grant Kempton, *Manager ELL Product and Learning Consultancy*

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11:00–11:45

### MEASURING STUDENT PROGRESS: ACCURATE ONLINE ASSESSMENT

Identifying a student's level is essential for placement and choosing resources. Also, measuring learners' progress over time can tell us what our students need and what their strengths are. Using technology to do that can mean more accurate results, a lighter workload for teachers, and a more efficient and effective programme.

Pamela Johnson, *Pearson Learning Consultant*

# PROGRAMME

SATURDAY

MARCH 12, 2022

09:00–09:45

## DEVELOPING PROBLEM SOLVING AND REASONING IN MATHEMATICS

In this session we will take a deeper look at how to effectively develop students' mathematical abilities to solve problems and to reason. We will think about why these skills are so important and what we can do as educators to help students develop them.

Mark Whittaker, *UK Learning Consultant, Pearson Education*

09:45–10:30

## THE INTERNATIONAL ARAB BACCALAUREATE FROM AN INTERNATIONAL PERSPECTIVE

This session will begin with a refresher of the IAB programme and its scope of work. It will also include the latest news about its international development when it comes to the various collaborations with UK universities that have just recognised the diploma. It will end with a short presentation about a case study that illustrates the needed conditions for the growth and success of the programme when it is being implemented in schools.

Dr. Rima Khaled, *Chemistry Consultant, International Arab Baccalaureate (IAB)*

Victoria Clarke, *Freelance Consultant*

Joe Ephrem, *Operations Manager, Assessment Director*

10:30–11:15

## CODING AND COMPUTATIONAL THINKING FOR YOUNGER LEARNERS

What does it mean when we refer to a coding mindset? What importance or relevance does it have in the English language learning classroom? In this session, we will discover what coding and computational thinking is, then look at some fun and practical ways to integrate such an approach into the classroom with young learners. No computers or coding qualifications required!

Louise Pike, *Pearson Learning Consultant*

11:15–11:45

## Break

11:45–12:15

## EST I LITERACY: UNDER THE MAGNIFYING GLASS

This session will explore the different language skills assessed in the EST and the content covered in both the Literacy 1 and Literacy 2 exams. The types of questions within the exams and their alignment to the Common Core Standards will also be reviewed. The focus of the session will then shift to an explanation of how the exam questions are created and the rigorous validation process of each exam question by the team of international experts. The continuous quality control of the test design and delivery will be reviewed and the current and upcoming resources for teachers and students to practise the exam will be shared.

Alisson Burrows, *Head of Department of Education and Early Childhood Studies, Middlesex University Dubai*

12:15–1:00

## REVISITING ESSENTIALS: CLIL

Whilst new trends and themes emerge in ELL, it is easy to forget or dismiss some essentials. In this session, we revisit CLIL. We will refresh our understanding of CLIL and the important role it can play in the classroom, not only relating to students' language learning but also the development of key future skills necessary to help them shine in the real world.

Louise Pike, *Pearson Learning Consultant*

1:00–1:30

## HELPING LEARNERS ENGAGE WITH REAL-WORLD LANGUAGE

How do we want our learners to speak (or write) in English? Over-teaching of grammatical structures and formal language tends to produce students who speak Grammarish instead of real, natural language. Engaging with the real thing, in authentic situations, might be a solution.

Stephen O'Farrell, *Senior Learning Consultant*

1:30–2:15

## ENGAGEMENT ESSENTIALS FOR TEENS

How can we grab teenagers' brains and keep hold of them? What strategies and tips have we got for engaging our learners with the language and topics? Not just classroom management, here we will see if we can become teen whisperers with a splash of brain science and a sprinkle of practical ideas.

Stephen O'Farrell, *Senior Learning Consultant*

2:15

## Lunch

# PROGRAMME

**SATURDAY**    MARCH 12, 2022

## Parallel Sessions

09:00–09:45

### SKILLS FOR THE FUTURE: PREPARING STUDENTS FOR LIFE AFTER FORMAL EDUCATION

Studies into the impact of technology and automation on society suggests that many of today's students will be applying for jobs which currently don't exist. So how do we prepare these learners for such future uncertainties? What are the skills of the future that will ensure their place in tomorrow's job market? Is it the place of ELT teachers to be teaching these skills?

*Mike Mayor, Director of English Learning Research & Design at Pearson*

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09:45–10:30

### ENGLISH FOR ACADEMIC AND PROFESSIONAL LIFE

Employers around the world have said they are looking for candidates with "soft skills" such as creativity, critical thinking, and communication. This session takes a closer look at these skills and the type of learning experiences that help students develop them.

*Pamela Johnson, Pearson Learning Consultant*

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10:30–11:15

### FROM RESEARCH TO PRACTICE: IMPLICATIONS OF APPLIED LINGUISTICS FOR THE CLASSROOM

English language teaching and learning have been rich areas for research, examining approaches and methodologies to see which produce the best results. But which of us has time to follow all of this research – in addition to preparing courses, running classes, giving assessments, admin and so on? In this session, we will look at some of the key findings from the research and examine the implications for the classroom.

*Mike Mayor, Director of English Learning Research & Design at Pearson*

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11:15–11:45

### Break

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11:45–12:30

### CAT4: AN ENRICHMENT TO LEARNING METHODOLOGIES

This session will show how CAT4 can revolutionise children's learning in a fast-paced and ever-changing technological world. CAT4, unlike any other assessment in education is not directly related to any particular educational curriculum. Nevertheless, it can be and is directly used to determine the most appropriate learning/teaching methods for each and every single child based on their assessment results, which determine the dynamics of each student's learning profile.

*Jailan Al Sharif, Educational Consultant*

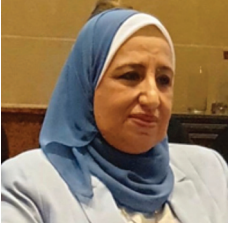
## SUMMIT HOSTS



### **Dr. Mohammed Ali**, GENERAL MANAGER, SPHINX PUBLISHING

Before joining Sphinx Publishing Company and the Sayegh family in 1996, Dr. Mohammed Ali taught English as a Foreign Language at different levels for 15 years. The experience he gained in teaching is inseparable from his experience in publishing. Dr. Mohammed Ali has led and participated in many education conferences in Egypt and abroad. He is a believer in the value of education, lifelong education and the importance of teamwork. He has a Doctorate degree in Business Administration, a Master's degree in Business Administration, a Bachelor's degree in Accounting, a Bachelor's degree in English Language and Literature, and a Bachelor's degree in Education. All his degrees are from Ain Shams University, Cairo, Egypt.

## SUMMIT SPEAKERS



### أ. د. نوال شلبي، مدير مركز تطوير المناهج والمواد التعليمية

أ. د. نوال شلبي أستاذ المناهج وطرق التدريس بالمركز القومي للبحوث التربوية والتنمية، مدير مركز تطوير المناهج والمواد التعليمية بوزارة التربية والتعليم والرئيس السابق لشعبة بحوث تطوير المناهج.

تقود أ. د. نوال شلبي مركز تطوير المناهج والمواد التعليمية منذ أكثر من خمس سنوات لتخطيط وتنفيذ الرؤية الإصلاحية لمناهج التعليم المصري والتي تعتبر الخطوة الأولى في نظام التعليم الجديد 2.0 وتجمع في ذلك بين التطوير وبناء القدرات. شاركت أ. د. شلبي علي مدي أكثر من ثلاثة عقود في عديد من المشروعات الوطنية لتطوير المناهج مع جهات دولية منها البنك الدولي وهيئة التعاون الدولي الياباني (الجايكا) وهيئة المعونة الأمريكية والمركز الثقافي الفرنسي والمركز الثقافي البريطاني والمركز الثقافي الألماني، كما شاركت اليونيسف في مؤتمر إطلاق مبادرة المهارات الحياتية لدول الشرق الأوسط وشمال إفريقيا وهي المنسق الوطني لهذا المشروع الدولي كما أنها المنسق الوطني لمصر مع اليونيسكو في مجال تحقيق الهدف الأممي الرابع من أهداف التنمية المستدامة.

تعد أ. د. نوال خبيرًا في تطوير المناهج للتعليم قبل الجامعي ولها خبرة واسعة في تطوير المناهج والمواد التعليمية، كما تتمتع بخبرة في البحث التربوي وقيادة فرق البحث وبناء القدرات ولها خبرة أيضًا في التدريس في مجال التعليم قبل الجامعي وكذلك التعليم الجامعي.

حصلت أ. د. شلبي علي درجة الدكتوراه في المناهج وطرق التدريس كما حصلت علي درجة الماجستير في ذات التخصص، ولها العديد من المؤلفات والبحوث في هذا المجال.

تلقت أ. د. نوال جائزة من السيدة حرم رئيس الجمهورية عام ٢٠٢٠ في مؤتمر (المرأة أيقونة النجاح) ضمن أكثر السيدات فعالية لهذا العام، وجائزة أكثر خمسون امرأة تأثيرًا في مصر في مؤتمر (TOP 50 WOMEN) للعام ٢٠٢١.



### Karl Warsi, FREELANCE PUBLISHER

Karl Warsi is a freelance publisher specialising in mathematical education, and offering services including research, consultancy, professional development and training. Prior to working in a number of major publishing houses, including Oxford University Press, where he produced a substantial quantity of textbooks and digital resources, Karl taught mathematics for 12 years, both as a schoolteacher at secondary level, and as a lecturer in further education universities. He has also worked with major awarding bodies where he was closely involved in qualification design.

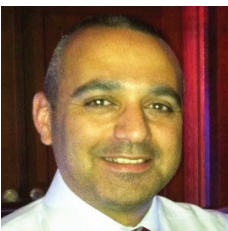
Karl is a published author of reference and educational books designed to encourage public engagement in mathematics and to improve understanding of the subject. His aim throughout his publishing, teaching and authoring career has always been to convey mathematical topics effectively, so that they can be understood conceptually and enjoyed rather than simply learned by rote.



### Amanda McLoughlin, TEACHER TRAINER

Amanda McLoughlin is an experienced teacher and teacher trainer. Since 2001 she has been an EFL teacher and teacher trainer specialising in both online and face-to-face methodology courses including CLIL for the various regional governments in Spain and around the world.

She currently works as a teacher trainer and a writer specialising in CLIL and EFL courses for primary and secondary teachers across Spain. She has made many conference presentations at national and international conferences and she is an author on the Global Connections Primary Social Science series.



### Rabih Farah, LEADERSHIP AND EDUCATION CONSULTANT

Rabih Farah has 18 years of experience in educational leadership, educational consultancy, facilitation of educational and corporate professional development, and teaching. Rabih has a Master's Degree in Arabic Language and Literature and is a certified Master Trainer. He is passionate about working with school leaders and teachers, challenging their educational thoughts and practices while involving them in highly interactive professional development.



## SUMMIT SPEAKERS



### **Alan Yeoman, PEARSON LEAD PRIMARY TRAINER**

Alan has worked in Primary education for 30 years and has experience as a Teacher, Head Teacher, Local Authority and National Adviser.

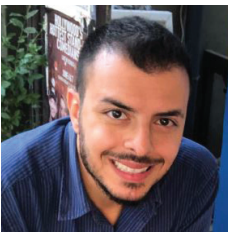
For the last 8 years he has worked as a freelance trainer and consultant specialising in Maths, Science, ICT and online delivery.

During the 1990's Alan was instrumental in the successful implementation of Video Conferencing equipment in schools across a Local Authority and oversaw the professional development and support offered to teaching staff as the first ever educational intranet was rolled out to schools.

During his time with Education Scotland, Alan successfully led several national programmes that have since been replicated around the world. His role included managing the team responsible for supporting schools in the use of GLOW - the world's first national education intranet and ensuring the technology was being used effectively to enhance the teaching and learning.

Over the past 9 years Alan has worked with Pearson to develop and deliver high quality Professional Development to schools across the UK and around the world with a strong emphasis on raising attainment and supporting pedagogical change.

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### **Joe Ephrem, OPERATIONS MANAGER/ ASSESSMENT DIRECTOR**

Joe Ephrem graduated with a Master of Science in Chemical Engineering – Chemical Manufacturing and another in Educational Management. He started his career as a part-time junior editor at the Educational Research Centre, a leading publishing house in Lebanon and the Arab World. He poured his passion for Education into his work with the International Arab Baccalaureate (IAB) which led him to become Operations Manager, and then Assessment Director.

Joe has been working on worldwide educational projects in the Arab region for approximately ten years now, with countries like Lebanon, KSA, Oman, and Egypt. He has been awarded an Executive Certificate for Leadership from the American Foundation of Educational Excellence (AFEE).

In his daily career, Joe is responsible for IAB Governance Board meetings and training the teams of editors, teachers, university professors and assessment professionals in Lebanon and Arab countries even beyond the scope of the IAB programme.

During the past years, he has participated as a speaker in Egypt's and Lebanon's World Education Summits, WES and attended many educational conferences in Lebanon and the Arab World. He is also happiest when he is travelling and expanding his knowledge in the educational field.

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### **Mary Quadrini, MATHEMATICS CONSULTANT**

In her 36-year teaching career, Mary Quadrini has taught high school mathematics and post-secondary mathematics in Rhodes Island and in Melbourne, Australia. As a mathematics consultant for Houghton Mifflin Harcourt and Big Idea Math Publishers for 14 years, she has conducted presentations and workshops for teachers at the local and national level.

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### **Mark Whittaker, UK LEARNING CONSULTANT, PEARSON EDUCATION**

Mark Whittaker has 8 years of experience in teaching and learning, three of which in the Middle East. His experience covers all subjects at primary levels, with a particular interest in Mathematics and Mastery in a primary school setting. Mark has a passion for skill-based curricula and believes all students can succeed if a growth mindset is nurtured and created.

Mark holds a BA Honours in English and Education and a PGCE in Primary Education from Manchester Metropolitan University in England. He has taught in the UK, UAE in both private and government sectors and has worked closely with teachers whilst working for Pearson in the Middle East as a UK Learning Consultant.



## SUMMIT SPEAKERS



### **Mike Mayor**, DIRECTOR OF ENGLISH LEARNING RESEARCH & DESIGN AT PEARSON

Mike Mayor is Director of English Learning Research & Design at Pearson. On leaving university, Mike worked as an English teacher in France before entering the world of publishing as a lexicographer. Mike joined Pearson in 2003 and headed up the Longman dictionaries list until his move to Learning Research & Design in 2013. Mike has a BA (Hons) in French, a Dip. TEFLA and an MPhil in English and Applied Linguistics from Cambridge University.

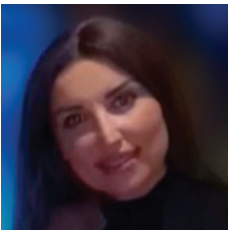
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### **Grant Kempton**, MANAGER ELL PRODUCT AND LEARNING CONSULTANCY

Grant Kempton has been involved in ELT for more than 35 years. During that time, he has been a teacher, tester, curriculum coordinator, school director and teacher trainer. From 2000-2006 he was the global teacher trainer and travelled the world training teachers. He received his MA in ELT from Reading University and wrote coursebooks for Pearson. Having worked for Pearson for more than 13 years, he is now Product and Consultancy Manager for the Middle East, Turkey and North Africa. As part of his job, he has been directly involved in digital acceleration across these regions. He also has two girls, both of whom act as advisers to him on what is 'in' with their age-groups. Little help it does him!

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### **Dr. Rima Khaled**, CHEMISTRY CONSULTANT, INTERNATIONAL ARAB BACCALAUREATE (IAB)

Dr. Rima Khaled is an International Arab Baccalaureate (IAB) Chemistry Consultant, University Instructor in two universities in Lebanon, Chemistry Coordinator, and High School Teacher for both Lebanese and American System Departments at the National Evangelical Institute for Girls and Boys. She holds a PhD in Physical Chemistry. Her extensive research in scale reduction and anticorrosion of petroleum pipelines allowed her to reach two highly efficient ecofriendly plant leaves extracts serving this purpose.

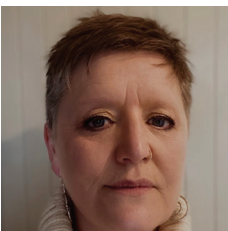
She takes part in many educational projects with IAB such as curriculum design and assessment tools. Her role ranges between editing, authoring, reviewing, and validating scientific practices.

She has actively participated in many IB training workshops and was the International School Coordinator for the British Council. This as lead to granting the school the International School Award (ISA) after working on several activities and projects with other joint schools locally and globally.

As a master trainer, she has delivered several training sessions to her colleagues across the school on how to integrate and implement ICT in the teaching and learning process.

Dr. Rima is passionate to acquire new skills for continuous development.

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### **Victoria Clarke**, FREELANCE CONSULTANT

Victoria Clarke worked for many years in academic publishing including as sales manager for Wiley Blackwell, and Cambridge University Press. More recently she has worked as a freelance consultant to the publishing industry and is delighted to have been working to have the IAB recognised by UK universities. She also works as a part time bereavement counsellor in her local hospice.

## SUMMIT SPEAKERS



### **Pamela Johnson**, PEARSON LEARNING CONSULTANT

Pamela Johnson is a Pearson ELT learning consultant and a U.S. State Department English Language specialist with 10 years of experience in higher education in the UAE. She has developed and delivered faculty professional development throughout the Middle East that focuses on supporting educators as they strive to create a dynamic, effective learning experience. Before joining Pearson, she was an Apple Education Trainer and Google Certified Trainer. She has an MS Ed TESOL from the University of Pennsylvania.

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### **Louise Pike**, PEARSON LEARNING CONSULTANT

Louise Pike is a Pearson Learning Consultant in Turkey and the Middle East and a Teacher of English as a Foreign Language. She recently completed an MSc in TESOL, Leadership and Management through the University of Portsmouth and gained qualifications as a Pearson Certified Master Trainer. She also completed a degree in BSc Psychology at the University of Manchester, before obtaining a CELTA in Istanbul and qualifying as a Speaking Examiner in Turkey.

Louise values self-reflection, sharing ideas, teacher development and educational research. She particularly enjoys anything connected to young learners with an emphasis on creativity, extensive reading and curriculum planning. Her strong roots in psychology also makes classroom management one of her key interests.

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### **Alisson Burrows**, HEAD OF DEPARTMENT OF EDUCATION AND EARLY CHILDHOOD STUDIES, MIDDLESEX UNIVERSITY DUBAI

Alisson was born and raised in New York City and lived there until she moved to Dubai 12 years ago. She is head of the department of education and early childhood studies at Middlesex University Dubai. She teaches courses across the undergraduate and post-graduate programmes in education theory, leadership and management, special needs and disabilities, curriculum development, and teaching and learning. Alisson is also a doctoral candidate and Merit Scholar at Johns Hopkins University specialising in education technology.

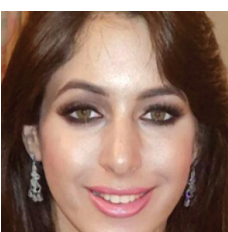
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### **Stephen O'Farrell**, SENIOR LEARNING CONSULTANT

Steve O'Farrell has been in education for over 20 years and has been training teachers for 13 of these years. He now travels around Turkey and abroad, training for Pearson Education. A passionate and energetic presenter, he uses humour in all his sessions, imparting valuable concepts and vision.

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### **Jailan Al Sharif**, EDUCATIONAL CONSULTANT

Jailan Al Sharif attended The American International School and graduated with an American diploma and an International Baccalaureate diploma. Afterwards, she studied English and Comparative Literature as well as minoring in Arts, Rhetoric and Composition at The American University in Cairo. For the past 8 years, Jailan worked extensively in the field of education, teaching English Literature and Language Arts to students in grades 7, 8, and 12 followed by supervising and managing the implementation of the Cognitive Abilities Assessment 4th edition (CAT4) for the first time ever in Arabic in Egypt, Saudi Arabia, Oman, Jordan, and Lebanon.



